



RUSS WHITNEY'S BUILDING LIFE WEALTH

QUICK START GUIDE

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“Commitment is important to any endeavor, but it’s especially important in real estate investing. And if you follow the system I’m giving you in this course, you’ll be much more likely to succeed.”

Russ Whitney





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*“He is not a full man who does not
own a piece of land.”*

-Hebrew Proverb





1 STEP

How do I begin?

“How do I get started investing in real estate? How do I make enough money to live the life I’ve always dreamed of?”

These are probably the biggest questions I’m asked.

Most likely, you’re probably asking the same questions or else you wouldn’t be here.

I’ve got good news. Using the advice I’m about to share with you, you will indeed get the answers you need to not only get started but to build the income and life you deserve.

First, we need to be realistic. I’d love to say that you’ll be a millionaire in 6 months or 12 months, but the chance of that happening is very small. Can it happen? Absolutely. And it has happened. But those stories are the exception. That’s why it’s important to first set a very realistic goal: Achieve financial independence.

Financial independence is having the ability to pay your mortgage, make your car payments, put food on the table and have some money left over every month to take vacations, go out to dinner and enjoy yourself – without having to go to work every day.



Notes:

RUSS WHITNEY'S BUILDING LIFEWEALTH FORMULA FOR SUCCESS

Set a goal: Achieve financial independence.

Determine a strategy: Invest in multi-unit properties that will generate rental income for years to come.

Follow Russ' proven system so you can:

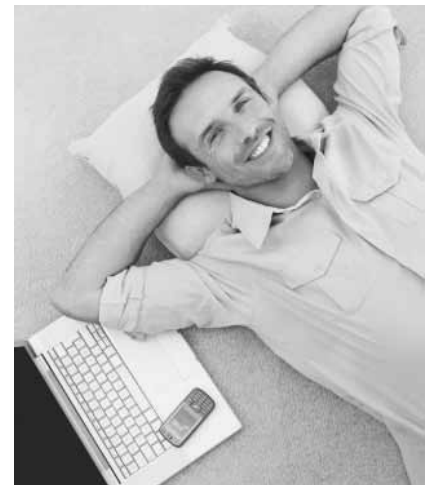
- Find the best properties in which to invest.
- Fund your investments.
- Fix up the properties with minimal effort and fill them at a healthy profit.

Financial independence is the ability to quit your full-time job and make a living from your real estate investments.

Achieving financial independence should be your primary goal, and as such it will drive your investment strategy.

My investment strategy is different from that of many other real estate gurus, but it's one that has proven itself again and again in spite of the economy or even the local real estate market.

My strategy is based on this principle: The fastest and easiest way to accomplish your goal is to invest in multi-unit properties (duplexes, triplexes, four-units, etc.).



BUILDING LIFE WEALTH QUICK-START GUIDE

There's less risk compared to investing in single-family homes, and you'll generate the positive cash flow you need.

Avoid the temptation to try to ONLY become an expert in wholesaling, flipping properties, short sales, etc. If you just follow a few basic concepts, you'll quickly learn how to create the cash flow you need.

Learn the power of patience, especially when it comes to accumulating Life Wealth. Take the money you earn from your properties and re-invest it.

Notes:



“You cannot afford to wait for perfect conditions. Goal setting is often a matter of balancing timing against valuable resources. Opportunities are easily lost while waiting for perfect conditions.”

-Gary Ryan Blair

